



It starts with Scouts.

Tout commence avec les Scouts.

ANNUAL REPORT 2009-2010



SHINING WATERS COUNCIL



MISSION

The mission of Scouting is to contribute to the education of young people through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

Scouting's Mission is achieved by:

- involving youth throughout their formative years in a non-formal educational process
- using a specific method that makes each individual the principal agent in his or her development as a self-reliant, supportive, responsible and committed person
- assisting youth to establish a value system based upon spiritual, social and personal principles as expressed in the Promise and Law

PRINCIPLES

Scouting is based on three broad principles which represent its fundamental beliefs:

Duty to God: Defined as "adherence to spiritual principles, loyalty to the religion that expresses them and acceptance of the duties resulting therefrom."

Duty to Others: Defined as "loyalty to one's country in harmony with the promotion of local, national and international peace, understanding and cooperation," and "participation in the development of society, with recognition and respect for the dignity of one's fellow-being and for the integrity of the natural world."

Duty to Self: Defined as "responsibility for the development of oneself". This is in harmony with the educational purpose of the Scout Movement whose aim is to assist young people in the full development of their potentials.

PRACTICES AND METHOD

Scouting Practices and Methods are defined as a system of progressive self-education including:

- A Promise and Law
- Learning by doing
- Membership in small groups
- Progressive and stimulating programs
- Commitment to the values of doing one's best, contributing to the community, respecting and caring for others, contributing as a family member
- Use of outdoor activities as a key learning resource



Under the Distinguished Patronage of The Honourable David C. Onley, O.Ont, Lieutenant Governor of Ontario

MESSAGE FROM THE COUNCIL COMMISSIONER

Having given many years to Scouting as a volunteer, I am a firm believer that Scouting is the best organization to show youth how to be happy, enjoy life and become an active member in their community, now and into the future.

When I became the Shining Waters Council Commissioner I made promises to myself that I would put my vision of Scouting into play. My first promise was to help each Area make Scouting known as the best youth program. My second promise was to provide a fun, enjoyable and supportive atmosphere for our volunteers because you all help to support our youth by delivering quality programs.

Your support and effort in helping meet these promises is reflected in this year's numbers. In 2009 – 2010 we recorded an overall growth of 5.47%, with our core membership alone growing by 5.47%. Our retention rate, which was 66.59%, is up from 63.10% the year before. Furthermore, this past year was the second consecutive year that Shining Waters Council membership grew. While comparing membership numbers is a good way to measure success, we need to continue to focus on program quality and leadership excellence. As we expand and grow, we need to find new and innovative ways to bring young people into our programs and to continue to provide new leaders and volunteers with quality training.

Our top priority for the year ahead will be providing training to new and existing leaders so that they can continue to improve on the delivery of our programs and create an environment that youth across the council will want to be a part of.

I would personally like to thank all the volunteers and staff who have worked hard this last year to ensure the continued vitality and relevance of our program. Your dedication and time toward this great movement is what keeps us going strong. Remember, **TOGETHER WE CAN!**

Yours In Scouting,
Hartmut (Dick) Riewe
Council Commissioner



MESSAGE FROM THE COUNCIL YOUTH COMMISSIONER

Having been in Scouts for fifteen years, starting in Beaver Scouts and going up through Scouts to Rover Scouts and achieving my Chief Scout and Queen's Venturer along the way, I have been given an endless amount of opportunities to grow and learn. I know that these are the opportunities that have helped me become the person I am today.

Being appointed as Council Youth Commissioner for Shining Waters Councils meant that I was given an opportunity to give back to something that I received so much from. Now is my chance to give back to Scouts by helping shape and motivate a great movement of which I grew up in and am so passionate about.

As the new Council Youth Commissioner, I can now truly voice how our youth feel and what they want to see happen in our great movement. I would like to get the youth in Shining Waters more involved by being respected as leaders and by being more integrated into Council planning. This will start by getting the Council Youth Forum up and running and getting our Area Youth Commissioners more involved.

Now is the time for us youth to step up as true leaders so we can shape tomorrow. We will take our voice beyond the student body, beyond the teams and clubs and into the mainstream. I believe the way we teach and nurture the youth of today decides how our society will function and how it will interact in the future. This is why my goal is to see more Youth Forums, more FOCUS courses, more youth training, and more youth leader training across our Council.

I believe Scouts Canada is a key part of a better tomorrow. Scouts has already taken monumental steps in seeing youth leadership flourish in all things and as our programs grow and expand, as our membership continues to expand, and as the way we make decisions changes, we continue to re-write what is possible for youth and adults in our movement. Recognizing those who have given so much to Scouting, whether youth or adult, is something to be actively pursued at all times.

Every member of Scouting across our country and around the world deserves to be thanked for what they have done and continue to do. I would like to also thank the Council, Area, and Group leadership teams for working with me and being supportive every step of the way.



We should all be proud of what we have done and how far we have come. We have further to go, each step is a step in the right direction of a stronger and larger movement.

Happy Scouting, wherever you may be,

Nicolas DesRoches
Council Youth Commissioner

TREASURER'S REPORT

I am excited to report that 2009-2010 has been another successful year for the Shining Waters Council. Our Council was able to end off the year with approximately \$92,000 in combined fund surpluses. Though registration in 2010 was budgeted to decrease by 7%, we instead managed to increase registration numbers by roughly 7%, creating a significant positive variance of \$45,000 (net) compared to budget. Operating expenses increased 6% from prior year; however, is in line with budget with no significant variances noted.

We were able to exceed budget in the financial development area by approximately \$16,000, mainly due to positive popcorn results. Camp Wildman did not meet budget to breakeven; however, we were able to minimize losses in comparison to prior year. Overall, we have exceeded expectations and have ended off fiscal 2010 with a strong financial position.

Looking ahead to the 2010-2011 year, I am confident that with continued tight expense control and strong membership numbers, we will achieve comparable results and are well situated for the future. Thanks to all of the dedicated volunteers and staff who have made these results possible.

Samantha Chan
Council Treasurer



AREA MEMBERSHIP STATS

	2008-2009			2009-2010			09-10 compared to 08-09		
	Total	Volunteer	Youth	Total	Volunteer	Youth	Total	Volunteer	Youth
Shining Waters Council	5,512	1,483	4,029	5,816	1,514	4,301	105.5%	102.1%	106.8%
Northern Lights Area	463	126	337	488	129	359	105.4%	102.4%	106.5%
Simcoe Phoenix Area	1,031	262	769	1,125	277	847	109.1%	105.7%	110.1%
South Lake Simcoe Area	1,076	283	793	1,067	281	786	99.2%	99.3%	99.1%
Sunset Area	453	126	327	490	117	373	108.2%	92.9%	114.1%
SW Council Committees	2	2		3	3		150.0%	150.0%	
Wendake Shores Area	380	123	257	448	140	308	117.9%	113.8%	119.8%
Whispering Pines Area	256	75	181	268	74	194	104.7%	98.7%	107.2%
York Headwaters Area	1,847	482	1,365	1,921	487	1,434	104.0%	101.0%	105.1%

YOUTH MEMBERSHIP STATS

	2008-2009			2009-2010			09-10 compared to 08-09		
	Total	Volunteer	Youth	Total	Volunteer	Youth	Total	Volunteer	Youth
Shining Waters	5,512	1,483	4,029	5,816	1,514	4,301	105.5%	102.1%	106.8%
Beaver Colony	1,693	300	1,393	1,880	341	1,538	111.0%	113.7%	110.4%
Committee	382	381	1	354	353	1	92.7%	92.7%	100.0%
Cub Pack	1,821	357	1,464	1,955	360	1,595	107.4%	100.8%	108.9%
Rover Crew	65	43	22	69	32	37	106.2%	74.4%	168.2%
Scout Troop	1,141	250	891	1,124	255	869	98.5%	102.0%	97.5%
Service Team	57	56	1	86	85	1	150.9%	151.8%	100.0%
Venturer Company	353	96	257	348	88	260	98.6%	91.7%	101.2%



TRAINING

Training over the past year saw many successes. Most of our Areas ran Wood Badge I courses along with a diverse collection of topic specific workshops. To make Wood Badge I training more accessible to leaders, E-Learning was introduced.

Wood Badge II training in the fall filled up early which motivated many of our existing leaders. We ran a very successful Outdoor Skills course in the spring, with future plans to make this an annual event. As for our trainers, our team of DACs met monthly and are putting together a Trainers Event which is scheduled to run in the spring of 2011.

All in all it was a very successful year for Training.

Thank you to everyone who was involved.

Lori Eaton
DAC, Training



LEADERSHIP TEAM

COUNCIL MANAGEMENT TEAM

Council Commissioner	Hartmut (Dick) Riewe
Council Youth Commissioner	Beth Katzman*/Nicolas DesRoches
Assistant Council Commissioners	Michael Hendy – North Fung Mak – South Richard Strang - West
Deputy Council Commissioners	Lori Eaton – Adult/Youth Development (Training) Judy Chartrand, Membership & Development Philip Tsang, Member Services and Program Development Bill Wells*/Samantha Chan Judi Chartrand Michael Hendy
Council Treasurer	
Council Secretary	
Council Popcorn Coordinator	

Sunset
Wendake Shores
Whispering Pines
York Headwaters

Jessie Gillis
Justin Addley
Clinton Baverstock
Lotus Chong

STAFF

Council Executive Director	Peter Sundborg**/Daniel Anckle
Operations Manager	Dave Osborne
Executive Assistant	Marg Routledge
Council Field Executive	Kristy Carthew
Council Field Executive	Francis Chan
Community Development Director	John Plumadore**
Accountant	Beatrice Alboru
Administrative Assistant	Chucki Smith
Administrative Assistant	Jenevie Austin
Administrative Assistant	Natalie James
Assistant Facilities Coordinator	Ted Aylan-Parker
Assistant Registrar	Doug Gough
Communications Coordinator	Amber Dunford*/Catherine Henry
Facilities Coordinator	Michelle Babiary
Registrar	Donna Lenner
Volunteer Administrative Assistant	Doug Watson

AREA COMMISSIONERS

Northern Lights	Deb Smitherman
Simcoe Phoenix	Donna Tomlinson*/Harvey Brooks
South Lake Simcoe	Ken Kirton
Sunset	Paul Poirier
Wendake Shores	Ron Lawson
Whispering Pines	Dean Solway
York Headwaters	Ersin Kutluoglu

AREA YOUTH COMMISSIONERS

Northern Lights	Alex MacDonald
Simcoe-Phoenix	Madeleine Bray
South Lake Simcoe	Brandon Guay

*Resigned/Term Completed

**No Longer Employed

SCOUT POPCORN

The 2009-2010 Popcorn Campaign saw a number of firsts and records achieved. Shining Waters achieved a record sales total of over \$535,000 in retail sales, which equals over \$260,000 going into the bank accounts of our Groups. Imagine the camp, outings, new equipment and the adventures that were created with the help of Scout Popcorn.

In 2009-2010 we held our first ever Council Kick-Off event at Georgian Downs which proved to be an exciting and motivating event that kicked off the Scout Popcorn campaign in a positive way. As it turned out, it was the start of one of our most successful selling years to date. I believe this also contributed to a record number of Groups participating in the sale.

All areas grew their sales, with Northern Lights Area doubling their number of groups participating.



2009 Great Wolf Lodge Winner
Thomas Esken – 1st Mount Albert Scout Group

Total Retail Popcorn Sales - \$535,960.00



Top Selling Scout Group

1st Northridge Salvation Army, South Lake Simcoe Area
Total Retail Sales - \$6,575.00.

As you can see, our numbers are great and I'm very pleased at how well we did in 2009-2010 for popcorn. Keep up the great work everyone.

A HUGE THANK YOU to all the Youth and Groups that helped make Scout Popcorn their number one fundraiser this year. I'm looking forward to successful 2010-2011 results.

Mike Hendy
Council Popcorn Coordinator

Top Youth Sellers

Name	Group	Area	Sales
Riley Bosetti	4th Midland	Wendake Shores	\$2,565.00*
Paige Daries	1st Bruce Peninsula	Sunset	\$2,565.00*
Matthew Hymers	1st Palmerston	Northern Lights	\$2,510.00
Kirkland Graham	3rd Collingwood	Northern Lights	\$1,920.00
Sydney Lacroix	1st Palmerston	Northern Lights	\$1,520.00
Daniel Brow	1st Chesley	Sunset	\$1,510.00

*For the 2009 Popcorn campaign, two youth members sold the same amount.

Top Selling Groups

1st Bradford	\$24,580.
4th Barrie	\$22,040
1st Thornhill	\$18,715
1st Palmerston	\$15,520
7th Markham	\$15,250





COUNCIL HONOURS & AWARDS

AWARDS FOR OUTSTANDING SERVICE

Award for Fortitude

Ajward, Samirah – York Headwaters
 Chapleau, Aidan – Sunset
 Wilkinson, Mark – York Headwaters

Silver Acorn Award

Linda Murray – Simcoe Phoenix

Bar to the Medal of Merit

Robinson, Brian – Sunset
 Tomlinson, Donna – Simcoe-Phoenix

Medal of Merit

Blair, Martin – South Lake Simcoe
 Cayouette, Dominique – South Lake Simcoe
 DeBourbon, Louise – South Lake Simcoe
 DesRoches, H el ene – South Lake Simcoe
 Flavell, Ray – Northern Lights
 Kutluoglu, Ersin – York Headwaters
 McCleery, Trevor – South Lake Simcoe
 McDougall, Doug – South Lake Simcoe
 McDougall, Suzanne – South Lake Simcoe
 McRobbie, Glen – South Lake Simcoe
 Roblin, Margaret – South Lake Simcoe
 Terakita, Jenny – York Headwaters
 Trudeau, John – Whispering Pines
 Wells, William – Council

Medal for Good Service

Beach, Betty – Wendake Shores
 Budreo, Peter – South Lake Simcoe
 Bull, Bette – Simcoe-Phoenix
 Clark, Brian – South Lake Simcoe
 Cosgrave, John R – York Headwaters
 Doiron, Eileen – York Headwaters
 Forth, Shawn – Whispering Pines

Goodall, Stuart – South Lake Simcoe
 Harper, William – York Headwaters
 Ho, Kitty – York Headwaters
 Kaffer, Deb – Simcoe-Phoenix
 Kryzanowski, Kelly – South Lake Simcoe
 Lau, Danny – York Headwaters
 Loma, Mike – York Headwaters
 Lusink, Patricia – South Lake Simcoe
 Massolin, Dave – Wendake Shores
 Mountain, David – York Headwaters
 Naumoff, Michael – York Headwaters
 Nicholls, Susan – Simcoe-Phoenix
 Nychka, Gary – Wendake Shores
 Oag, David – York Headwaters
 Reid, Gary – Whispering Pines
 Scanlon, Kim – South Lake Simcoe
 Sever, Manfred – South Lake Simcoe
 Shotlander, Jeff – York Headwaters
 Sibbald, Sally – Simcoe-Phoenix
 Simpson, Henry – Sunset
 Tse, Paul – York Headwaters
 Walent, Roxanne – York Headwaters
 Whitefield, Brett – South Lake Simcoe

Certificate of Commendation

Austin, Patti – Northern Lights
 Becker, Amanda – Whispering Pines
 Becker, George – Whispering Pines
 Belaire, Delbert – Whispering Pines
 Bewley, Doug – Northern Lights
 Billings, Cindy – Simcoe-Phoenix
 Bowen, Jeffrey – Sunset
 Brewer, Lynn – South Lake Simcoe
 Buchanan, Linda – Sunset
 Cameron, Rosemary – Sunset
 Champ, Pamela-Lynne – Whispering Pines

Ching, Samuel (Yiu Wan) – York Headwaters
 Collins, Ryan – Whispering Pines
 Collins, Shane – Whispering Pines
 Cook, Tammy – Whispering Pines
 Goldthorp, David – Northern Lights
 Gowing, Laura – Sunset
 Grubb, Stefanie – Sunset
 Johnson, Brad – Sunset
 Katzman, Beth – Council
 Klerks, Tina – Sunset
 Lanktree, Susan – York Headwaters
 Lennox, Linna – Sunset
 Leung, Aubrey – York Headwaters
 Magee, Karon – Northern Lights
 Metzger, Trevor – Sunset
 Murray, Susan – York Headwaters
 Nogler, Bri-Anne – Sunset
 Nogler, Christel – Sunset
 Pang, Cecilia (Pui Shan) – York Headwaters
 Parsons, Pam – South Lake Simcoe
 Pinner, Marg – Sunset
 Poulin, Marcel – Northern Lights
 Regimbal, Maurice – Northern Lights
 Rodriguez, Jaime – Northern Lights
 Ross, Blake – Whispering Pines
 Ross, Roxanne – Whispering Pines
 Scanlon, Kim – South Lake Simcoe
 Shier, Donald – Northern Lights
 Tam, Cammy – York Headwaters
 Wai, Isabel – York Headwaters
 Wells, Bill – Council
 Yeats, Sarah – Northern Lights
 Yeung, Philippe – York Headwaters
 Yim, Ernie (Chi-Ching) – York Headwaters



Scouts Canada Shining Waters Council

265 Yorkland Blvd., 2nd Floor
Toronto, Ontario
M2J 5C7

Tel: 416-490-6364
Toll Free 1.888.ScoutsNow

Website: www.swc-scouts.ca